9WCCA

9TH WORLD CONGRESS ON CONSERVATION AGRICULTURE

CAPE TOWN
24-27 JUNE 2024

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9WCCA 9TH WORLD CONGRESS ON CONSERVATION AGRICULTURE

INTRODUCTION

The Western Cape Department of Agriculture, the conservation-farming body African Conservation Tillage Network, *Landbouweekblad*, South Africa's biggest agricultural media brand, and Conservation Agriculture Western Cape hereby formally submit their bid to host the 9th World Congress on Conservation Agriculture (9th WCCA), scheduled for June 2024, in Cape Town, South Africa.

The three South African hosting partners are intimately involved in the promotion of conservation tillage, not only in South Africa, but across the whole subcontinent. These efforts include the annually hosting of several major conservation-farming conferences aimed at the primary farming sector, and featuring international as well as local speakers, with an emphasis on the experiences of farmers and researchers. These efforts are augmented by the planning and execution of numerous conservation-farming research trials across the country, as well as the support of farmer-lead, on-farm research. Results are communicated through conferences, farmers days, webinars, and through the printed and digital media, as well as two national television shows. The African Conservation Tillage Network serves the whole continent.

With Cape Town as the proposed venue of the 9th World Congress on Conservation Agriculture, the congress will take place not only in one of the most picturesque cities in the world, but also the heartland of South African conservation agriculture, with the Western Cape province sporting the highest adoption rate of conservation agriculture in the country.

At the conference, delegates will not only be exposed to international best practise in conservation farming, but will also be exposed to the unique South African conservation farming experience.

With consumer pressure as well as through climatic conditions and harsh economic realities driving the adoption of conservation agriculture across a variety of farming disciplines, ever more South African farmers are striving to produce food and fibre in a more responsible, environmentally friendly, climatically sensitive, and economically viable way.

From rain-fed grain, cereal, oilseeds and legume production, as well as in the fruit, wine and vegetable industries, delegates will be introduced to the full ambit of the heartening progress South African farmers are making in implementing the basics tenets of conservation farming – minimum soil disturbance, crop diversity, including cover crops, permanent soil cover, the integration of both livestock, and in a unique South African twist, also game, into farming production systems.

Backed by the deep organisational expertise of Media24, the holding company of *Landbouweekblad*, the proposed team involved in organising the 9th WCCA event, sports years of experience in organising major events attended by thousands of delegates, so a truly world-class event can be expected.

The proposed congress dates are from Monday 24 June 2024 to Thursday 27 June 2024.

Lecture days will take place from 24 to 26 June 2024, with a gala event planned for the evening of 26 June. Various post-conference tours will be available to delegates, visiting the country's astonishing variety of conservation practises.

We hope to see everyone in Cape Town in 2024.

9WCCA

THE COUNTRY:
SOUTH AFRICA

With eleven official languages, South Africa's cultural diversity has led the nation to be affectionately dubbed the "Rainbow Nation". This extraordinary cultural mix is also mirrored by the country's varied climatic zones.

While the summer rainfall regions of South Africa vary from semi-arid desert to lush sub-tropical vegetation, the Western Cape, however, is uniquely Mediterranean. A common theme however is the country's limited water supplies for crop production, making it one of the most water-stressed countries in the world from a farming perspective. Despite the challenges, South Africa remains one of only twelve countries in the world to produce consistent agricultural export surpluses, with citrus and table grapes leading the charge. The country also produces a staggering variety of agricultural products, from wool to nuts, and wine to dates, as well as the internationally unique practise of farming with wild and dangerous game.

It's impressive maize production, the highest on the continent, plays an important role to ensure regional food security, through substantial exports to its neighbours. Interestingly, the country is also blessed with some of the world's most adapted livestock genetics, from tough, fertile Nguni cattle to desert-dwelling Boer goats and Dorper sheep.

Besides the challenging environment, harmful soil degradation remains a major environmental challenge, as it does the world over. One of the concerning contributors is conventional tillage (CT), which is increasingly regarded internationally as an unsustainable agricultural practice. Unfortunately, as elsewhere in the world, these practices continue unabated in many crop and livestock farming systems across the country and the continent. This reality is increasingly posing a real threat to the sustainability of agriculture and food production, and in many cases has become so severe, that it threatens national food security.

The adoption and implementation of conservation agricultural (CA) principles and practices has been identified by most relevant global and local policies, programmes and institutions as the solution to soil degradation. South Africa has a favourable and pointed national policy environment in place to support the promotion of CA among both farmers and across the agricultural value chain. Despite these efforts, the adoption of CA remains per capita relatively low in South Africa, despite enthusiastic and progressive pockets of adoption. Across the rest of Africa adoption rates remain critically low at around 1%.

The first recorded adoption of CA by South Africa's commercial farmers took place between the late 1970's and early 1980's, in the KwaZulu-Natal and Western Cape provinces, and in an isolated case, the Free State. From these early humble and isolated beginnings, the further adoption of CA was continuously driven by farmers in partnership with researchers, as the benefits of CA became ever more apparent. In time support became more formalised, with a statutory body, the Winter Cereal Trust, driving adoption rates in especially the Western Cape. The manufacturers of agricultural machinery also provided invaluable technical support for these efforts.

From the early 2000's, and even earlier in some individual

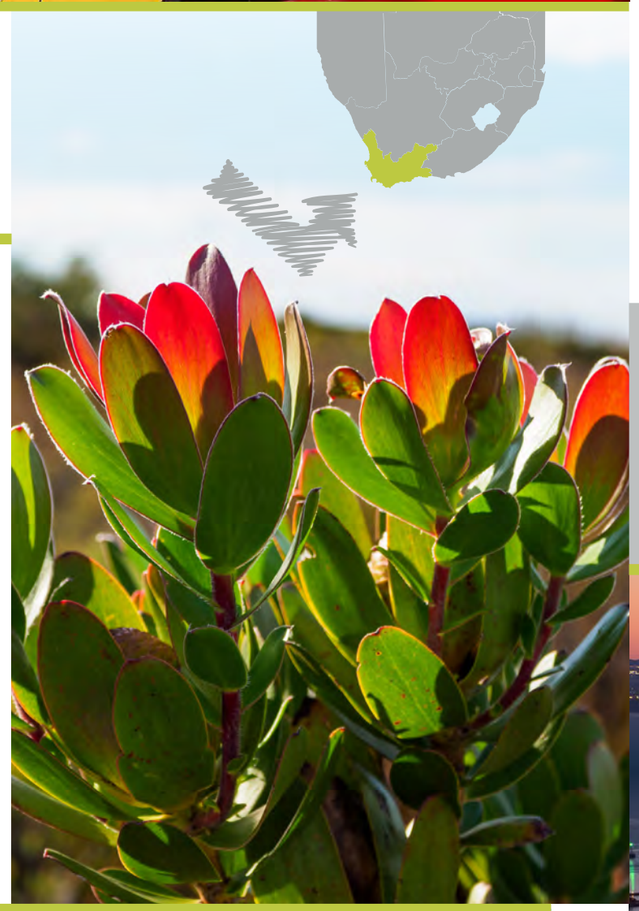
South Africa produces a staggering variety of agricultural products.

cases, the number of farmers in the Highveld summer-rainfall region started to spontaneously convert their farming systems to CA. This was done without much support or influence from formal research. Technical support was primarily provided by pioneering CA farmers, and locally organised farmer study groups. From around 2013, efforts became increasingly more formalised, when scientifically designed CA trials and projects started to join these farmer-led initiatives, both in the commercial and smallholder farming sectors. Counted among these efforts was the CA Farmer Innovation Programme, funded by the country's maize farmers through The Maize Trust, while official government programmes like LandCare increasingly channelled funds through provincial departments to drive the implementation of CA.

The Western Cape leads the adoption of CA in South Africa. Today, 51% of all cultivated open-field crops are managed according to CA principles. This heartening development has resulted in CA being identified as one of the priority projects in the SmartAgri plan, the first provincial sector plan to ensure a resilient agricultural sector in the face of challenges posed by climate change.

The Western Cape leads the adoption of conservation agriculture in South Africa.

THE PROVINCE: WESTERN CAPE



The Western Cape is rich in history and is blessed with a remarkable natural splendour. Its unique fynbos biome is the most diverse plant kingdom in the world, while the iconic Table Mountain that towers over Cape Town, is a UNESCO World Heritage site.

The province is also endowed with astonishing agricultural diversity – from its internationally acclaimed winelands, to impressive export fruit industries, and rolling wheat and canola fields that in years gone by provided merchants ships destined for the East with food.

As a popular international tourist destination, the province is unparalleled. It will be our great pleasure to showcase the wonders of the Western Cape to our delegates, while introducing them to the pioneering work done by the province's agricultural (CA) farmers and researchers.

Given the opportunity of hosting the 9th WCCA in the Western Cape province of South Africa, the exchange of scientific and practical information, as well as networking, will be prioritised to enhance the knowledge base of CA. The congress will be designed to afford local South African CA stakeholders and those from Africa as a whole, the opportunity to optimally engage overseas counterparts. The aim will be to address the key themes and topics proposed for the 9th WCCA, such as soil health, weeding, livestock integration into cropping systems, integrated pest management and the scaling up and rolling out of more CA initiatives.

THE CITY: CAPE TOWN

With almost four million residents, Cape Town is the second most populous city in South Africa, internationally recognizable by its iconic landmarks such as Table Mountain and Cape Point.

Cape Town has much to offer as a travel destination, blessed as it is with the country's top six tourist attractions within an hour's drive from the city centre. All within easy striking distance is The Victoria and Alfred Waterfront, Table Mountain, Cape Point, the Winelands, Kirstenbosch Botanical Gardens and Robben Island. Cape Town has a mild Mediterranean climate, with average temperatures in June ranging from between a minimum of 10˚C to a maximum of 20˚C.

The Cape Floral Kingdom is home to over 7 000 plant species found nowhere else in the world. Cape Town was also the first city outside of Europe to be awarded Blue Flag status due to the quality of its beaches and world-class facilities, as well as for its safety and cleanliness. What's more, Simon's Town is home to a thriving colony of Africa's only penguin species, the Jackass Penguin, an absolute must-see.

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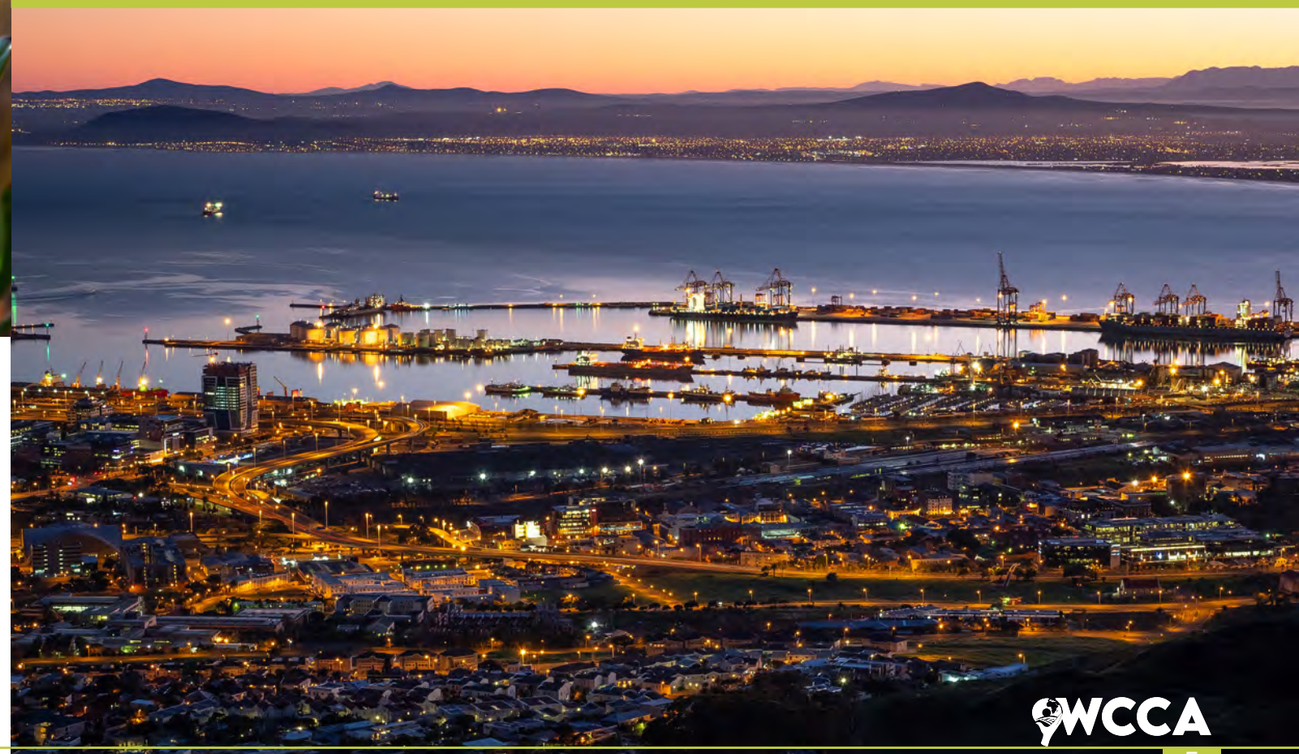


THE VENUE: CTICC

A multi-purpose conference and exhibition centre in the hub of Cape Town's business and entertainment centre, the Cape Town International Convention Centre (CTICC), offers an extensive range of premium venues, services and facilities, and hosts conferences of international standard, like the influential annual Mining Indaba, that attracts visitors from across the globe. Venues include auditoriums, exhibition venues, a grand ballroom, as well as meeting and conference rooms. Against the iconic backdrop of Table Mountain, and but a stone's throw from the Atlantic Ocean, the CTICC is the perfect venue for an international conference.

THE HOSTS: Landbouweekblad

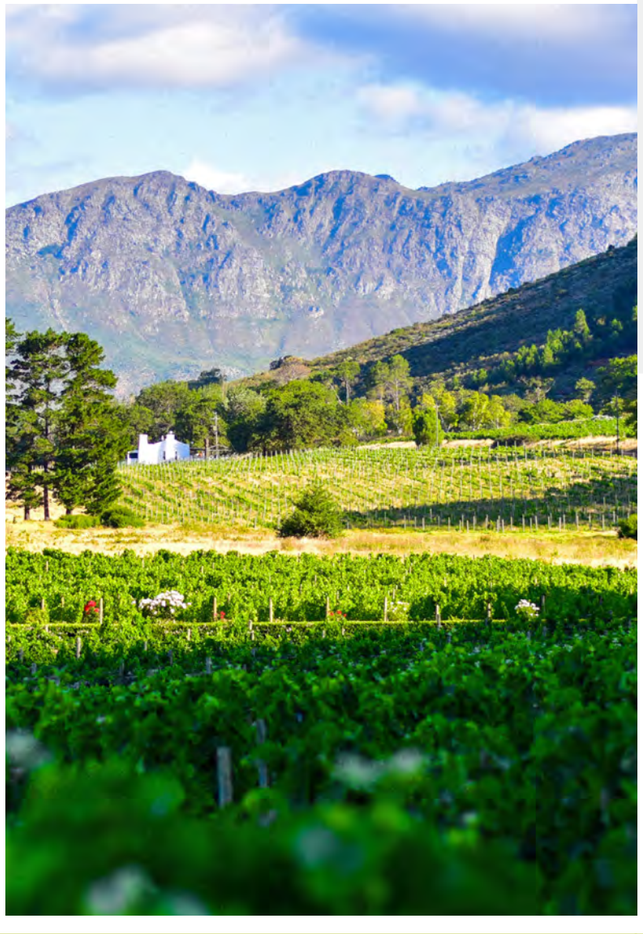
Landbouweekblad is the country's leading agricultural brand, sporting as its flagship product a magazine that has been serving the South African and regional farming communities for more than a 100 years. Successfully diversifying the brand over the years, *Landbouweekblad* today sports two national TV shows, a range of industry specific magazines, including a publication targeted exclusively at the unique needs of the emerging black farming sector. There is also a custom-publishing division, a range of digital platforms and an eventing division.

The brand has over the years been intimately involved in the targeted dissemination of conservation agriculture information to farming communities. This has been done across its platforms. These include print, digital, television programs and farmer's days and webinars.

The brand annually hosts three national regenerative farming conferences, that include visits to especially planted trials. *Landbouweekblad* also partners with the Western Cape Department of Agriculture to present the annual Conservation Agriculture Western Cape's farming conference. This conference also includes feedback on locally planted conservation-farming trials. The brand is also currently involved in ground-breaking research on ultra-high-density grazing trials in the Free State province.

To complete its focus on conservation farming, the brand also works closely with several farmer study groups to drive on-farm conservation-farming research, in especially the fruit and vegetable industries, while currently expanding efforts to the nut and subtropical farming sectors.

Besides the annual conservation-farming conferences it hosts, the brand has also successfully hosted a seminal land summit, that changed the course of land-reform efforts in the country. In 2020 it also hosted the International Wagyu Conference with delegates from across the globe. It annually also hosts the internationally acclaimed Stockman's School for livestock farmers, with speakers from across the globe.



THE HOSTS: Conservation Agriculture Western Cape

Conservation Agriculture Western Cape (CAWC) is a farmer-lead group of producers who aim to enhance and build local conservation agriculture (CA) knowledge through networking between farmers, academia and all relevant industry role players. It is a non-profit organisation established in 2012, following a visit to Argentina. Membership is free and it currently boasts 300 members from across the country, as well as a few valued international members.

Since 2013, an annual conference is held in August consisting of a day of lectures and a day of practical visits to CA farm and trials. Lectures feature international and local speakers, ranging from farmers to researchers on various topics affecting CA.

CAWC was honoured to host Dr Rolf Derpsch, an internationally acclaimed conservation agriculture expert working in Brazil and Paraguay, as our first international CA expert at the inaugural conference. The conference week has since been renamed in honour of Jack Human, the first farmer in the Western Cape to convert to no-till and eventually CA.

The Western Cape Department of Agriculture has over the years hosted the secretariat of the CAWC, and for the past five years *Landbouweekblad* has partnered with CAWC to co-host the annual CA conference in August.

Lectures feature international and local speakers, ranging from farmers to researchers on various topics.

THE HOSTS: Western Cape Department of Agriculture

The Western Cape Department of Agriculture is a provincial department that has several times been voted as the best performing government department in the country. It has a vision of a united, responsive and prosperous agricultural sector that produces food and fibre in harmony with nature. Its mission is to unlock the full potential of agriculture to enhance the economic, ecological and social wealth of all the people of the Western Cape. It aims to achieve this, through:

- Encouraging sound stakeholder engagements;
- Promoting the production of affordable, nutritious, safe and accessible food, fibre and agricultural products;
- Ensuring sustainable management of natural resources;
- Executing cutting-edge and relevant research and technology development;
- Developing, retaining and attracting skills and human capital;
- Providing a competent and professional extension support service;
- Enhancing market access for the entire agricultural sector;
- Contributing towards alleviation of poverty and hunger, and
- Ensuring transparent and effective governance.

The two highlighted focus areas are of utmost importance in ensuring sustainable production in the agricultural sector, with job creation and economic development as its most important game changers.

The department has a staff complement of close to a 1 000 well-trained and skilled employees, serving its farmers and stakeholders from 52 offices from across the province.

Its eight departmental programmes execute its main services as listed below:

- Provide an engineering support service to enhance environmentally and economically sustainable farming practices such as conservation agriculture, to prevent pollution through agricultural activities and to increase water use efficiency of all irrigation farmers.
- Provide sustainable resource management solutions and methodologies through the provision of agricultural engineering and LandCare services, pro-active communication, facilitation and implementation of projects as well as technology transfer to clients and partners.
- Manage the verification, survey, planning, design and implementation of disaster relief to farmers and provide the required technical support during the rehabilitation phase.
- Prevent the fragmentation of agricultural land by providing comments according to the applicable legislation to the relevant authority as to the recommended land use.
- Facilitate, coordinate and provide support to smallholder and commercial farmers through sustainable development within agrarian-reform initiatives.
- Provide extension and advisory services to farmers.
- Support, advise and coordinate the implementation of the Integrated Food Security Strategy of South Africa (IFSS).
- Prevent and control animal diseases, facilitate the export of animals and animal products, render veterinary diagnostic services, promote animal welfare and ensure the safety of meat and meat products through the implementation of, amongst others, the Meat Safety Act (Act 40 of 2000), the Animal Diseases Act (Act 35 of 1984) and other relevant legislation.
- Provide cutting-edge information and technology to commercial and smallholder farmers and other stakeholders through a client-focused and problem-driven research and technology development portfolio.
- Disseminate appropriate new and adapted technology and scientific information in the form of user-friendly information packages, scientific and popular publications, and target-group focused information days and on-farm "walk and talks".
- Provide research and infrastructure support services to the department and other external research institutions from seven research farms.
- Provide relevant and reliable economic intelligence to inform planning and sound decision-making.
- Provide entrepreneurial development support services to uphold optimal production and enhance competitiveness of the agricultural and agribusiness sector.
- Facilitate, coordinate and provide support to the agro-processing subsector to enhance economic growth.
- Facilitate and provide structured and accredited agricultural education and training in line with the Agricultural Education and Training Strategy to all participants in the agricultural sector in order to establish a knowledgeable, prosperous and competitive sector.
- Promote and implement the Human Capital Development Strategy in the Department and the agricultural sector in the Western Cape in an effort to ensure organisational capacity development, as well as to attract individuals, especially youth and women to the agricultural sector as part of the broader transformation of the sector.
- Facilitate improved synergy and cooperation between training service providers and industry bodies, with focus on regional agricultural commodity groups and rural stakeholder bodies.
- Coordinate the actions of the three spheres of government in selected rural wards and institutionalise rural community organisational structures.
- Facilitate farm-worker development through partnerships, funding and implementation of specific projects in farm-worker communities.

The Department is proud of the partnerships it has built over many years, nationally, regionally and internationally. It has several agreements with other regions in the world, of which the Bilateral Agreement with Burgundy in France is now more than twenty years old.

Hosting a conference like the 9th WCCA in 2024 in the Western Cape, would be an honour to the department and province, alike.

THE HOSTS: African Conservation Tillage Network

The African Conservation Tillage Network (ACT) (www.act-africa.org) is a pan-African not-for-profit organisation that has evolved into a non-partisan platform to stimulate and exchange information on how to promote the sustainable agriculture practices of conservation agriculture (CA). This includes, amongst others, sustainable agricultural mechanisation (SAM) and ecosystem management (EM).

The ACT strives to bring together all stakeholders dedicated to improving agricultural productivity through the sustainable utilisation of Africa's natural resources like land and water.

Founded in Zimbabwe in 1998, ACT's influence expanded over the years to serve the entire African continent. The thrust of ACT is to add value through strategic partnership in the identification, adoption and scaling up of CA, SAM and EM principles and practices.

CAPACITY TO ORGANISE AND MANAGE SUCH A CONGRESS

Cape Town International Convention Centre

Some of the renowned events that the CTICC has hosted, and not mentioned yet, include:

- The Consumer Goods Forum's Global Summit 2016 (800 delegates)
- The International Conference on Emergency Medicine 2016 (19 00 delegates)
- The 30th International Congress of Psychology 2012 (5 400 delegates)
- The CTICC will also host the 30th Commonwealth Agricultural Conference in 2022.

Landbouweekblad

Media24 (PTY) Ltd, the holding company of *Landbouweekblad*, has a world-class in-house events team that has successfully hosted various event and conferences of various sizes. It is also the preferred partner of its international holding the global internet group Naspers, one of the largest technology investors in the world, when hosting events in South Africa. Some of the noteworthy successes to date have been:

CONFERENCING

- *Landbouweekblad* Land Summit in Bela-Bela in 2018, with attendance in excess of 600.
- The annual site-specific *Landbouweekblad* Regenerative Farming Conferences, hosted from 2015 to 2019, with attendance ranging from between 300 to 600.

EVENTS

- The annual *Women's Health* Fit Night, with 3 000 attendees.
- The *Huisgenoot* Skouspel, an Afrikaans live music show, that attracted 34 000 visitors to its more than six shows. These concerts were hosted until 2016.

EXHIBITIONS

- Gateway to Space, a Nasa-approved space exhibition.
- The Ice Age and Days of the Dinosaur – attended by 270 000 visitors over five weeks.
- The Taiwanese Future Park exhibition that was hosted in South Africa.

Conservation Agriculture Western Cape and local researchers

Conservation Agriculture Western Cape has been hosting annual conferences since 2013 of between 200 and 350 attendees. These include the hosting of invited speakers. Scientists from the Western Cape Department of Agriculture and the University of Stellenbosch are also currently actively organising the Combined Conference of the South African Crop and Soil Science Society, with participants from different scientific societies, with between 300 and 500 attendees.

Western Cape Department of Agriculture

The department has substantial manpower, connections and resources across the province and country to help host such an important event. The department, in partnership with other state departments, will be able to help smooth the issuance of visas for attendees to the congress. The department has hosted various conferences and will also host the delegates at its Langgewens Research Farm for the practical visit.

African Conservation Tillage Network

ACT is committed to the principles of mutual collaboration, partnerships and the sharing of knowledge by drawing on all available synergies and complementarities. The network, in its endeavour to influence adoption and spread of conservation agriculture, sustainable agricultural mechanisation and ecosystem management in Africa together with its strategic partners, has implemented several local, national, regional and high-profile international events. Notable events include:

- Third World Congress on Conservation Agriculture (3WCCA) held in 2005 in Nairobi Kenya. Proceedings from this event can be furnished.
- The first Africa Congress on Conservation Agriculture (1ACCA) held in Lusaka, Zambia. in 2014. Proceedings of the famous 1ACCA Lusaka Declaration are available in the Lusaka Declaration.
- A consultative meeting on a comprehensive mechanisation strategy that looked at new models for sustainable agricultural mechanisation in sub-Saharan Africa, hosted in Nairobi, Kenya, in 2016. For more information, refer to the Mechanisation Strategy for Africa.
- The second Africa Congress on Conservation Agriculture (2ACCA), held in Johannesburg, South Africa in 2018.

The experiences gained and successful coordination of the above events, among others, places puts ACT in a strategic and fundamental position to support the hosting of 9WCCA in South Africa.

PROPOSED THEME AND CONCEPT AND EXPECTED GOALS FOR THE 9TH WCCA

THEME

Enhancing agricultural resilience by strengthening the impact and scaling of conservation agriculture (CA).

CONCEPT

Although CA is a proven strategy in mitigating the impacts of climate change and enhancing carbon sequestration, adoption figures are still not high enough compared to conventional practices worldwide, especially in Africa.

The 9th WCCA will try to present practical farming solutions stemming from global research, international farming best practise as well as from the broader agricultural industry. This will be aimed at enhancing the adoption of CA by addressing aspects such as the quantifying of soil health, the inclusion of livestock in cropping, nutrient stratification, soil acidification and how to progressively scale out/up.

EXPECTED OUTCOMES

- Practical solutions to enhance CA adoption and scaling out/up even further and faster with special reference to Africa.
- Practical methods and examples by way of case studies, of dealing with real or perceived challenges in the CA system. This include nutrient stratification, integrated soil fertility and acidity management, weeding, livestock integration and integrated pest management.
- Monitoring and quantifying as well as the measuring soil health.

PROPOSED CONGRESS DATES

Monday 24 June 2024 to Thursday 27 June 2024.

LECTURE DAYS

Monday 24 to Wednesday 26 June 2024.

GALA EVENT

The evening of Wednesday 26 June 2024.

SESSION SUB-THEMES

- Examples of successful CA adoption and learnings from conservation agriculture efforts worldwide.
- Farm- and ecosystem-level benefits that CA systems offer farmers, society and the environment.
- Mainstreaming of CA with national policy and institutional support for scaling the adoption of conservation agriculture up and out.
- Promoting CA-based knowledge and innovation systems and information sharing and communication.

SPECIAL SESSIONS

- Carbon sequestration in dry climates
- Nutrient stratification – real or perceived challenge?
- More special sessions can be made available.

National and international keynote speakers will be invited to address different subthemes and possible side events.

PRACTICAL DAY – THURSDAY 27 JUNE 2024

Venue: Langgewens Research Farm of the Western Cape Department of Agriculture (located between Malmesbury and Moorreesburg in the Swartland). Numerous CA trials conducted at this site, between the Western Cape Department of Agriculture, the University of Stellenbosch, and various private companies, showcasing amongst others, excellent examples of livestock integration into cropping systems.

POST-CONGRESS TOURS

Option 1

Conservation agriculture tour of CA integrated crop-livestock systems, fruit and grape farms in the winter rainfall region of the Western Cape. Depart from Cape Town for four days and then return to Cape Town.

Option 2

Conservation agriculture tour of CA integrated crop-livestock systems in the eastern summer rainfall region of South Africa. Fly from Cape Town to Durban, visit farms in KwaZulu-Natal and the Free State, drive to Johannesburg and then fly back to Cape Town.

Option 3

Visiting various noteworthy places around South Africa, including the Kruger National Park.

APPROXIMATE COST AND HOW THE BUDGET WOULD BE FUNDED

The estimated cost to host the 9th WCCA will be approximately US $634 000 or 521 213 euro. Sponsors will be sought both locally and internationally to keep the event as affordable as possible for delegates. Approximate costs for delegates should not exceed 350 euro for normal registration with an envisioned 250 euro for students. Late registration will attract a higher cost. The cost of attending the main congress does not include post-congress tours. These costs will only be estimated closer to the time.

IN SOUTH AFRICAN RAND:
R7 743 685,93

INCLUSIVE OF VAT:
R8 905 238,82

9th World Congress on Conservation Agriculture 24-27 June 2024

PRE-CONFERENCE ACTIVITIES

Conference registration				
Website development with hotel listings, etc	100 000,00	1	100 000,00	
Registration handling per guest	200 000,00	1 000	200,00	Manual, or digital per app (tbc)
Limited setup for smaller breakaway areas	150 000,00	5	30 000,00	All pending final needs
Equipment hire (registration computers, etc)	10 000,00	20	500,00	
Conference				
Printed programmes (pending size, etc)	50 000,00	1 000	50,00	
Lunch and soft drinks (estimate)	156 510,00	3 000	52,17	
Lanyards and name cards	50 000,00	1 000	50,00	
Conference bags	100 000,00	1 000	100,00	
Conference signage	20 000,00	1	20 000,00	
Other				
Speaker accommodation	270 000,00	15	18 000,00	Four nights
Speaker travel (in South Africa)	15 000,00	15	1 000,00	
Speaker flights	225 000,00	15	15 000,00	International?

TOTAL: R1 346 510,00
INCL. VAT: R1 548 486,50

WELCOMING COCKTAIL FUNCTION – 100 pax – 23 June 2024

Cocktail event for speakers and sponsors	1	170 000,00	170 000,00
Nasdak (panoramic roof-top venue)	1	30 000,00	30 000,00

TOTAL: R200 000,00
INCL. VAT: R230 000,00

SETUP DAY – CITCC – 23 June 2024

Venue			
Exhibition Hall 8 – exhibition, breakaway, tea/coffee	1	61 050,00	61 050,00
Exhibition Hall 9 – main plenary	1	81 500,00	81 500,00
Arum (410) – conference office	1	4 410,00	4 410,00
Sound and AV			
Technical setup, screens, sound testing	1	95 000,00	95 000,00
Power distribution	1	8 300,00	8 300,00
Catering			
Team, crew and staff meals	100	250,00	25 000,00
Other			
Acoustic draping and venue split (break-away)	1	155 000,00	155 000,00
Additional chairs for breakaway	400	25,00	10 000,00
Registration booths	10	2 000,00	20 000,00
Speakers lounge – décor/furniture	1	25 000,00	25 000,00
Conference booths, walls for posters, etc	1	140 000,00	140 000,00

TOTAL: R625 260,00
INCL. VAT: R719 049,00

CONFERENCE DAYS – CITCC – 24-26 June 2024

Venue				
Exhibition Hall 8 – exhibition, breakaway, tea/coffee	3	61 050,00	183 150,00	
Exhibition Hall 9 – main plenary, conference package	3 000	691,30	2 073 900,00	1 000 per day x 3
Arum (410) – conference office	3	4 410,00	13 230,00	
Daisy, Freesia, Orchid – additional breakaway venues	3	45 820,00	137 460,00	One/two or three venues – pending on needs
Nerina & Protea	3	31 060,00	93 180,00	One/two venues – pending on needs
Sound and AV				
Technical setup for main plenary	3	125 000,00	375 000,00	
Technical setup for breakaway – 400 pax	3	85 000,00	255 000,00	
Limited setup for smaller breakaway areas	5	30 000,00	150 000,00	All pending final needs
Staffing				
Registration staff – first day	20	500,00	10 000,00	
Information counter – two staff	8	2 500,00	20 000,00	
Registration staff – late	4	2 500,00	10 000,00	
Catering				
Crew meals (three days and strike after third day)	200	250,00	50 000,00	
Lunch soft drinks (estimate)	3 000	52,17	156 510,00	
Other				
Acoustic draping and venue split (break-away)	1	155 000,00	155 000,00	
Additional chairs for breakaway	400	25,00	10 000,00	
Conference booths, walls for posters, etc	1	140 000,00	140 000,00	
Medical	1	31 440,00	31 440,00	
Safety and security	1	79 067,23	79 067,23	
Cleaning	1	28 114,80	28 114,80	
Conference smalls (pens, notepads, waters mints)	Included			
Parking	Included			
Public liability	3	391,30	1 173,90	

TOTAL: R3 972 225,93
INCL. VAT: R4 568 059,82

SPONSORSHIPS

Sponsorship opportunities will be offered in a dynamic platform to showcase financial partner brands and products. Packages will be available on a first come first served basis. All sponsorships will fall into one of these packages, for which the appropriate recognition will be given.

Categories	Amount
Diamond (1)	R1 000 000 / US$ 70 800
Platinum (2)	R750 000 / US$ 53 135
Gold (5)	R500 000 / US$ 35 423
Silver (10)	R200 000 / US$ 14 169
Bronze (15)	R100 000 / US$ 7 085
Tin (15)	R50 000 / US$ 3 540

GALA DINNER – CITCC – 26 June 2024

Venue			
Ball Room East and West	1	119 490,00	119 490,00
Sound and AV – sounds, stage, screens lights, etc	1	230 000,00	230 000,00
Entertainment	1	40 000,00	40 000,00
Catering			
Plated, three-course	1 000	347,00	347 000,00
Dinner beverages	1 000	105,00	105 000,00
Other			
Décor (table linen, flowers, etc)	1 000	180,00	180 000,00

TOTAL: R1 021 490,00
INCL. VAT: R1 174 713,50

EXCURSION – Langgewens Research Farm – 27 June 2024

Transport				
60-seater luxury bus	15	6 380,00	95 700,00	800 pax
English guides	15	2 500,00	37 500,00	
AV	1	40 000,00	40 000,00	If needed
			-	
Catering			-	
Catering	1 000	150,00	150 000,00	
Water/soft drinks	1 000	40,00	40 000,00	
Other			-	
Security	1	11 000,00	11 000,00	
Medical	1	4 000,00	4 000,00	
Tent/additional facilities at farm	1 000	200,00	200 000,00	(tables, chairs, toilets)

TOTAL: R578 200,00
INCL. VAT: R664 930,00

ACCOMMODATION

The Westin Hotel

The Westin Hotel is ideally situated in the same complex as the CTICC. It has stunning views of the harbour and Table Mountain. Just outside the hotel is a water taxi which links the hotel to the world-famous Victoria and Alfred Waterfront shopping and entertaining complex. The modern hotel has four top restaurants and a spa. An overhead bridge provides easy access between the hotel and the CTICC's conference area.

The Cullinan Hotel

The Cullinan Hotel is a street block away from the CTICC complex, and is within easy walking distance of the conference centre. This hotel is classically styled and sports two restaurants, the Peach Tree and Stella Café & Bar, which overlooks the pool area.

Other accommodation

As an international tourist destination, Cape Town city centre sports numerous boutique hotels and other world-class accommodation, with more accommodation slightly further afield.

TRANSPORT

Uber and other taxi services are available. Some of the hotels have their own shuttle services. There is also the MyCiti bus service that links the city centre to outlying areas.

INFORMATION & CONTACTS

THE CONGRESS BID COMMITTEE

- Dr Johann Strauss – Department of Agriculture and Conservation Agriculture, Western Cape
- Mr Chris Burgess – Editor-in-chief, *Landbouweekblad*
- Dr Pieter Swanepoel – Chair of the Department of Agronomy at the University of Stellenbosch
- Dr Hendrik Smith – Independent Researcher with the Asset Group
- Mr Saidi Mkomwa – African Conservation Tillage Network

CONTACT INFORMATION

Dr Johann Strauss (Congress Chair)
Senior Scientist: Sustainable Cropping Systems Research
President: South African Society of Plant Production
Vice-president: SAPSSC
Secretary: Conservation Agriculture Western Cape
Extraordinary lecturer at the Department of Agronomy at the University of Stellenbosch Agronomy
Directorate Plant Sciences, Western Cape Department of Agriculture
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Cell: +27 82 907 3109

Dr Pieter Swanepoel
Chair: Department of Agronomy
AgriSciences
Welgevallen Experimental Farm
E-mail: pieterswanepoel@sun.ac.za
Office number: +27 21 808 4668

Dr Hendrik Smith
Conservation Agriculture Facilitator
CA Farmer Innovation Programme
ASSET Research / The Maize Trust
E-mail: smith.hendrik@gmail.com

Mr Saidi Mkomwa
Executive Secretary: African Conservation Tillage Network
Conservation Agriculture for Improved Livelihoods and a Better Environment
KALRO Kabete Compound, Waiyaki Way
E-mail: saidi.mkomwa@act-africa.org
Tel: +254 20 8076064

Mr Chris Burgess
Editor-in-chief: Landbouweekblad and Landbou.com (Media24 Magazines)
E-mail: Chris.Burgess@landbou.com
Cell: +27 79 496 5138

LETTERS OF SUPPORT

Prof Danie Brink
University of Stellenbosch

UNIVERSITEIT • IYUNIVESITHI • STELLENBOSCH • UNIVERSITY

100

1918 - 2018

Dean_ref: 2021-008

12 May 2021

To: Theodor Friedrich
Chair of the Ad Hoc World Congress on Conservation Agriculture (WCCA)
Bid Committee

9th World Congress of Conservation Agriculture:
Bid to host the congress in South Africa

The WCCA provides a platform to share and exchange Conservation Agriculture (CA) research experiences and lessons, and to identify research gaps in the field of CA. There is a need to align CA among various disciplines and to identify the inevitable challenges with CA and (mis-)perceptions of CA. Although CA is a well-recognized sustainability strategy to reduce risk on farms, mitigate climate change impacts, enhance soil carbon sequestration, and increase profitability, there are many barriers of which need to be addressed though scientific experiments and dialogue. Dealing with CA sensibly requires a multidisciplinary approach.

The objective of the congress will be to enhance agricultural resilience by strengthening the impact of Conservation Agriculture. Broad themes may include Practical solutions to enhance CA adoption in Africa; Addressing challenges in CA such as nutrient stratification, integrated soil fertility and acidity management, weeding, livestock integration, integrated pest management; and monitoring and quantifying soil health.

The congress will be held in the Cape Town International Convention Centre (CTICC) - a world-class convention centre.

The Faculty of AgriSciences of Stellenbosch University express our support to host the 9th World Congress of Conservation Agriculture in Cape Town, South Africa.

Yours Sincerely

Prof Danie Brink
Dean

Fakulteit AgriWetenskappe
•
Faculty of AgriSciences

Kantoor van die Dekaan • Office of the Dean
Privaatsak/Private Bag X1 • Matieland 7602 • Suid-Afrika/South Africa
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www@sun.ac.za • www.sun.ac.za/agric

Mr Martin Bwalya
African Union Development Agency

AUDA - NEPAD
AFRICAN UNION DEVELOPMENT AGENCY

Ref: KMPE/05/21/222

Date: 6th May 2021

Theodor Friedrich
Chair Ad hoc 8WCCA Bid Committee

Re: The 9th WCCA bid South Africa

We fully support the bid by Conservation Agriculture Western Cape, The Department of Agriculture, Landbouweekblad and ACT Network bid to host the 9th World Congress on Conservation Agriculture in 2024.

Conservation Agriculture and its implementation is important to bringing agriculture as the backbone of Africa's food security as well as agriculture's role in ensuring resilient farming systems, while providing viable economic opportunities for millions of the continent's populations engaging in farming and agro-processing enterprises. Africa will greatly benefit from the sharing of knowledge that stems from such a congress.

Kind Regards

Martin Bwalya
Ag Director, KMPE
African Union Development Agency (AUDA-NEPAD)

Mr Jannie de Villiers
CEO of Grain SA

Grain SA/Graan SA
Office of the Chief Executive Officer/Kantoor van die Uitvoerende Hoofbestuurder
PO Box/Posbus 74087
Lynnwood Ridge/Lynnwoodrif 0040
Tel: +27 086 004 7246, Fax/Faks +27 (12) 807-3166

GRAIN SA
GRAAN SA

11 May 2021

TO WHOM IT MAY CONCERN

Grain SA is a voluntary organisation for the grain producers of South Africa. We provide commodity strategic support and services to South African grain producers to support profitability and sustainability.

One of our focus areas is Conservation Agriculture (CA) as we belief CA plays an important role in sustainable agriculture.

We as Grain SA, therefore, support the bid of the Western Cape Conservation Agriculture to host the 9th World Congress on Conservation Agriculture in 2024.

Grain SA will decide on further support and involvement at a later stage.

JF DE VILLIERS

CEO

Mr Richard Findlay
No-Till Club KwaZulu-Natal

NO-TILL CLUB

No-Till farmers can make a difference and play a big role in correcting climate change!

Bewaringsland-bou boere kan 'n verskil maak en 'n groot rol speel in die herstel van klimaats-veranderinge

526
Hilton
3245
033 330 2062
082 4725987
086 579 6926
ntcsandra@gmail.com

10 April 2021

Theodor Friedrich
Chair Ad hoc 8WCCA Bid Committee

9th WCCA bid South Africa

On behalf of The No-Till Club of KZN who fully support the bid by Conservation Agriculture

Western Cape, The Department of Agriculture, Landbouweekblad and ACT Network bid to host the

9th World Congress on Conservation Agriculture in 2024.

Conservation Agriculture and its implementation is important to crop production on the African

Continent and the continent as a whole will benefit from the sharing of knowledge that stems from

such a congress.

Regard
Richard Findlay
Coordinator and Committee Member
No-Till Club of KZN
P.O.Box 526 Hilton 3245 South Africa
Tel +27-33-3302062
Cell +27 - 074-1047081
Fax 086-5796924
Email richardfindlayntc2@gmail.com
www.notillclub.com
The No-till System is Conservation Agriculture in action, environmentally friendly and achievable by all!

Mr Dirk Laas
Ottosdal No-till Club

5 May 2021

Ottosdal No-till Club

9th WCCA bid

We fully support the bid by Conservation Agriculture Western Cape, The Department of Agriculture and the *Landbouweekblad* magazine to host the **9th World Congress on Conservation Agriculture in 2024**.

Conservation Agriculture and its implementation is important in South African production areas and we will also benefit from the sharing of knowledge that stems from such a conference.

Yours sincerely,

Mr Dirk Laas
Chairman: Ottosdal No-till Club

Directors: JC Aronson, MP de Wit and JN Blignaut

Mr Abe Visser
Riemland Study Group

5 May 2021

Riemland study group

9th WCCA bid

We fully support the bid by Conservation Agriculture Western Cape, The Department of Agriculture and the *Landbouweekblad* magazine to host the **9th World Congress on Conservation Agriculture in 2024**.

Conservation Agriculture and its implementation is important in South African production areas and we will also benefit from the sharing of knowledge that stems from such a conference.

Yours sincerely,

Mr Abe Visser
Chairman: Riemland study group

Directors: JC Aronson, MP de Wit and JN Blignaut

Dr Riana Kleynhand
SAPSSC

SOUTHERN AFRICAN PLANT AND SOIL SCIENCE COMMITTEE (SAPSSC)

11 MAY 2021

To whom it may concern

The Southern African Plant and Soil Science Committee (SAPSSC) consists of members of the three Southern African Societies:

- Southern African Society of Crop Science
- Southern African Society of Horticultural Science
- Soil Science Society of Southern Africa

As SAPSSC the nominated members oversee the yearly combined congress organised by the three societies and many of the day to day administrative activities within the societies.

During our meeting on 30 April 2021, we were informed of the bid to present the 9th World Congress on Conservation Agriculture in 2024 in South Africa. As SAPSSC and the three societies it represents we fully support this bid.

In addition, the South African Journal of Plant and Soil (Taylor & Francis publishing) supported by the three societies, has agreed to publish a special addition with contributions from the congress. This will provide access of new information in Conservation Agriculture, to a wider audience that might not be able to attend the congress.

The opportunity to host the 9th World Congress on Conservation Agriculture in South Africa will add value for all three societies and we look forward to hosting this congress.

Yours sincerely

Dr Riana Kleynhans

SAPSSC chair

Kleynhansr@tut.ac.za

+27 12 382 5720

Dr Hendrik Smith
ASSET Research / The Maize Trust

5 May 2021

Comp. reg. nr: 2006/011061/08,
PBO nr: 930 025 218
VAT nr: 4150248138
www.assetresearch.org.za
PO Box 144, Derdepark, 0035
Tel: (+27)(0)84 720 4127
Email: jnblignaut@gmail.com

9th WCCA bid

We fully support the bid by Conservation Agriculture Western Cape, The Department of Agriculture and the *Landbouweekblad* magazine to host the **9th World Congress on Conservation Agriculture in 2024**.

Conservation Agriculture and its implementation is important in South African production areas and we will also benefit from the sharing of knowledge that stems from such a conference.

Yours sincerely,

_____

Dr Hendrik Smith
Conservation Agriculture Facilitator
CA Farmer Innovation Programme
ASSET Research / The Maize Trust

Directors: JC Aronson, MP de Wit and JN Blignaut

Mr Jan van der Walt
VKB

VKB LANDBOU (EDMS.) BPK.
VKB HEAD OFFICE/VKB HOOFKANTOOR
31 President CR Swart Street/Straat, RETIEF, 9810
PO Box/Posbus 100, RETIEF, 9810
Tel: +27 (0)87 358 8111
Fax/Faks: +27 (0)87 358 8333
vkb@vkb.co.za

12/05/2021

THE 9TH WCCA BID – SOUTH AFRICA

VKB is an agricultural enterprise that continuously striving to provide solutions for the ever changing and diverse needs of agricultural producers and related stakeholders.

VKB's primary strategy is to support producers to farm more efficiently and profitability. **The conservation of agriculture is therefore extremely important to enable VKB and producers to secure food security in South Africa, which can only be done by conservation of agriculture.**

We fully support the bid by Conservation Agriculture Western Cape, The Department of Agriculture, Landbouweekblad and ACT Network's bid to host the 9th World Congress on Conservation Agriculture in 2024.

Kind Regards,

Jan van der Walt
Executive head: Procurement and Corporate Marketing

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VAT/BTW: 487 0272 103

Ms Donvae Hooker
Madumbi

13.05.2021

To whom it may concern

Re: 9th World Congress on Conservation Agriculture – 2024

Madumbi Sustainable Agriculture, is a market leader in biostimulant and biomanagement solutions, based in Hilton, KZN.

Madumbi aims to change the way food is grown. We believe all people should have access to healthy, nutritious food. 'Backed by Science, Loved by Nature' summarises our commitment to innovative solutions, complementing conventional crop protection to ensure sustainable food production.

Madumbi supports the bid by Landbou Weekblad and the Western Cape Department of Agriculture and Conservation Agricultur to host the 9th World Congress on Conservation Agriculture in 2024, in Cape Town.

Biological crop solutions have a significant contribution to make towards Conservation Agriculture. A heightened awareness of this essential cause will be of great benefit to our company, our customers and all South Africans.

Kind regards,

Donvae Hooker
Business Communications Lead

Backed by Science. Loved by Nature.
Madumbi Sustainable Agriculture (Pty) Ltd
Office +27 (0) 33 342 3984 | Skype madumbisa | Email support@madumbi.co.za
Suite 105, 24 Hilton Avenue | Postnet Suite 20, Private Bag X6011, Hilton 3245
www.madumbi.co.za

Mr Gary Baumgarten
Anthonij Rupert Wines

ANTHONIJ RUPERT
WYNE

13th of May 2021

Re: The 9th WCCA bid South Africa

We fully support the bid by Conservation Agriculture Western Cape, The Department of Agriculture and the *Landbouweekblad* magazine to host the **9th World Congress on Conservation Agriculture in 2024**.
Conservation Agriculture and its implementation is important in South African production areas and we will also benefit from the sharing of knowledge that stems from such a conference.

Yours sincerely,

Mr. Gary Baumgarten
Managing Director of Anthonij Rupert Wyne

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ANTHONIJ RUPERT WINES (EDMS) BPK / (PTY) LTD DIRECTORS: J P RUPERT, G A RUPERT, AE RUPERT, P VAN DER POEL, JS LOFTIE-EATON, G F BAUMGARTEN, I SUTHERLAND
Reg.Nr./No. 2004/024286/07

Dr Morné du Plessis
WWF

WWF FOR NATURE. FOR YOU.

WWF South Africa
World Wide Fund For Nature
Reg. No: 003-226 NPO
VAT No: 4820123451
Web: www.wwf.org.za
PBO No.: 130003490

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08610 WWFSA (99372)
Fax: 086 538 7391

13 May 2021

TO WHOM IT MAY CONCERN

IN SUPPORT OF BID TO HOST THE 9TH WORLD CONGRESS ON CONSERVATION AGRICULTURE IN THE WESTERN CAPE, SOUTH AFRICA, IN 2024

WWF South Africa (WWF-SA) is an environmental organisation that works to look after South Africa's natural resources — oceans, land and wildlife — so that we can continue to benefit from food, water and a healthy climate.

Sustainable value chains underpinned by regenerative agriculture, including smallholder farmers and indigenous communities, are areas of interest in our work and for this reason we would welcome a conference that is inclusive and benefits all the people of our country.

WWF-SA therefore supports the bid by Conservation Agriculture Western Cape, The Department of Agriculture and the *Landbouweekblad* magazine to host the **9th World Congress on Conservation Agriculture, in South Africa, in 2024**.

Yours sincerely,

Dr Morné du Plessis
Chief Executive Officer

[redacted]

Mr John Hudson
Nedbank

13 May 2021

To whom it may concern

Nedbank supports the bid of the Western Cape Conservation Agriculture to host the 9th World Congress and Conservation Agriculture in 2024.

Being part of the WWF Nedbank Green Trust over the years has really highlighted for us how we are part of a nested system that is wholly dependent on the health of our natural environment and ecosystems for our well-being and prosperity.

Our natural systems are not something that we look after when we have the time; they are the foundation of a healthy and functioning society – something that we, as the private sector, rely on for our own long-term sustainability.

As such, the work undertaken by the WWF Nedbank Green Trust to strengthen our ecosystems and the web of life they support across all environments, land and sea, urban and rural – including sustainable agriculture, water shortages, food and energy security, and community well-being – is inspiring.

At Nedbank we have the power to drive real change through our core business of lending and investing, using a strategic lens that considers carefully whom we lend to and for what purpose. We understand that our greatest impact, both positive and negative, is through our clients and so we work together with them to maximise the positive and minimise the negative.

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Business Banking | Head Office | Sandton

[illegible]

Directors: [illegible]

[illegible]

Company Secretary: [illegible]

nedbank.co.za

NEDBANK

Nedbank Ltd Reg No [illegible]. Authorised financial services and registered credit provider (NCRCP16).

Mr John Hudson
Nedbank

Similarly, the WWF Nedbank Green Trust works with a wide range of stakeholders to implement catalytic projects that seek to strengthen the fabric of our natural and social ecosystems.

Nedbank will decide on the nature of support and involvement closer to the time.

Kind regards

JOHN HUDSON
National Head: Agriculture
Nedbank Business Banking

Mr Johan Bouwer
SACT Herding Academy

13 May 2021

SACT Herding Academy

Po Box 314

Graaff Reinet 6280

South Africa

9th WCCA bid

The Southern Africa College for Tourism (SACT) and the Herding Academy supports the current bid for South Africa and the host Conservation Agriculture Western Cape, The Department of Agriculture and the *Landbouweekblad* magazine to host the 9th World Congress on Conservation Agriculture in 2024.

The Herding Academy is part of a leading training centre of excellence and specializes in Regenerative holistic land management courses to student's and decision-makers represented through-out Southern Africa. The Herding Academy were rewarded a certificate of honour from Conservation Agriculture Western Cape in 2020 for our contribution towards conservation research and training.

The Herding Academy is supported by **The Peace Parks Foundation, Conservation International**, the **Savory Institute** and the **Herding for Health** and **Meat Naturally** initiatives. Our vision for South Africa is to improve human-wildlife co-existence in order to develop self-sustaining eco systems and prosperous livelihoods through regenerative land management.

South-Africa is the gateway to training and agriculture in Africa and we will be honoured to support this initiative and share in our experiences.

Yours sincerely,

Johan Bouwer

Herding Academy Founder

www.herdingavademy.co.za

HERDING ACADEMY

SACollege for TOURISM

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